

Press release
Issued: Monday 18th June



Registered Charity Number 251983

UK's largest NHS charity appoints interim Joint Director of Fundraising

Dominic Lennon has been appointed as interim Joint Director of Fundraising for Guy's and St Thomas' Charity, the largest NHS related charity in the country, and Guy's and St Thomas' NHS Foundation Trust, comprising two of London's oldest, largest and most well-known teaching hospitals.

The Charity is an endowment, grant giving and fundraising charity, promoting excellence and innovation in healthcare services and medical research.

Dominic will be working closely with both the Charity and Foundation Trust in developing a holistic, market-responsive fundraising strategy that builds on the success of the recent campaign by The Evelina Children's Hospital Appeal which generated over £10 million for equipment, services and facilities for the new Evelina Children's Hospital, which opened in 2005.

Dominic said: "Guy's and St Thomas' NHS Foundation Trust and the Charity are at the forefront of quite astounding developments in London's healthcare and medical research, such as the ground-breaking Evelina Children's Hospital. I am delighted to have the opportunity to work with both the Charity and Foundation Trust in maximising charitable support for excellent patient care."

Dominic has extensive experience developing strategic marketing and fundraising programmes with a broad range of health organisations. Most recently he was Interim Consultant Director of Fundraising for Barts & The London NHS Trust and Barts & the London Charity. Previous roles include Head of Fundraising for the British Red Cross and Head of Corporate Marketing for the national mental health charity Mind.

Geoff Shepherd, Chief Executive of Guy's and St Thomas' Charity said: "We are delighted to welcome Dominic to the team. With his considerable expertise in marketing and fundraising for the voluntary sector, he will be a valuable asset to the Charity and Trust."

Acting Chief Executive of Guy's and St Thomas' NHS Foundation Trust, Tim Higginson, said; "We are delighted to welcome Dominic to the team and he joins us at an important time. Building on the success of the Evelina Children's Hospital Appeal, we are now working closely with the Charity to develop ambitious fundraising proposals to support our cancer strategy."

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Note to News Editors:

1. For more information please contact Laura Mason, Communications Assistant, Guy's and St Thomas' Charity on: 020 7188 9083, mob: 0772 2119 1570 or email: laura.mason@gsttcharity.org.uk. Guy's and St Thomas' Charity provides funding to support Guy's and St Thomas' NHS Foundation Trust and associated health services in Lambeth and Southwark and to benefit the wider NHS. For more information contact Laura Mason or visit www.gsttcharity.org.uk
2. The new Evelina Children's Hospital was funded by a grant of £50 million from Guy's and St. Thomas' Charity and £10 million from the NHS.
3. The Evelina Children's Hospital Appeal, run by Guy's and St. Thomas' Charity, has been in existence since 1983. It started raising funds for the new hospital in 2003. Its Patron is HRH The Princess Royal. Stanley Fink, Chief Executive of the Man Group, is President and Lynn Johansen, a partner at Clifford Chance, is Chairman of its Appeal Committee. For more information contact Laura Mason as above or visit: www.evelinaappeal.org
4. Guy's and St Thomas' provides ¾ million patient contacts in acute and specialist hospital services every year. For further information please contact Antony Tiernan, Deputy Director of Communications on 020 7188 5577 or visit: www.guysandstthomas.nhs.uk
5. Dominic's commitment to the health sector includes, in addition to those cited in this press release: developing market responsive fundraising strategies for the East and North Hertfordshire NHS Trust, West Hertfordshire Hospitals NHS Trust, Barnet & Chase Farm NHS Trust and the Primary Immunodeficiency Association. He has a law degree from Oxford University, a postgraduate diploma in broadcast journalism. In addition he spent approximately 6 years in a variety of commercial marketing roles, including with The Observer Newspaper.